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| **EDUCATION** |

**The University of Georgia, Athens, GA** *Expected* December 2017

*Doctor of Philosophy*, Psychology

**The University of Georgia, Athens, GA** May 2015

*Master of Science*, Psychology

Thesis: The effects of goals and gambling symptoms on gambling motivation, risk seeking, and gambling outcomes

**SUNY Stony Brook University, Stony Brook, NY** May 2012

*Bachelor of Science*, Psychology

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| **CURRENT RESEARCH TOPICS** |

Experiential and Material Purchases Choice Preferences Consumer Behaviors Behavioral Economics Decision Making Virtual Reality

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| **LABORATORY/TECHNICAL SKILLS** |

SPSS SAS R M-Plus

LISREL Qualtrics MediaLab E-Prime

Eyelink 1000 EEG equipment

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| **STATISTICAL SKILLS** |

Structural Equation Modeling Path Analysis T-Test

ANOVA Multiple Regression Factor Analysis

Logistic Regression Poisson Regression Chi-Square

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| **RELEVANT CLASSES AND WORKSHOPS** |

**Classes**

Structural Equation Modeling August – December 2016

Academic and General Writing January – May 2016

Statistical Computer Programming January – May 2015

Confirmatory Factor Analysis August – December 2014

Categorical Data Analysis August – December 2014

Psychometrics January – May 2014

Cognitive Psychology August – December 2013

Quantitative 3 (Multiple Regression) January – May 2013

Social Psychology January – May 2013

Quantitative 2 (ANOVA) August – December 2012

Judgment and Decision Making August – December 2012

**Workshops Attended**

 Excel January 27th, 2017

 Introduction to Qualitative Research January 25th, 2017

PhD Skills Outside Academia January 13th, 2017

PIVOT: Resources for Funding April 15th, 2016

 Youtube and Online Media for Classroom April 13th, 2016

 Kahoot April 13th, 2016

Life Outside of a Traditional Faculty Career April 13th, 2016

Careers Outside of Academia October 23rd, 2015

 How to Prepare a Successful Job Application Packet December 11th, 2014

 Creating a Successful Career Path November 19th, 2014

 Manuscript Panel November 13th, 2014

 Grant Panel October 30th, 2014

 R Program November 6th, 2014

 October 9th, 2014

April 23rd, 2014

 January 13th, 2014

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| **RESEARCH PRESENTATIONS** |

Kim, J., **Shinaprayoon, T.**, Ahn, S. J. (*2017, August*). Virtual tourism promotes intention to travel and willingness to pay for the trip. Paper presentation at the Association for Education in Journalism and Mass Communication, Chicago, IL.

**Shinaprayoon, T.**, & Goodie, A. S. (*2017, April*). Experiences or material items? The effects of spending on happiness, purchase intention, and willingness to pay. Oral presentation at the annual UGA Psi Chi Convention, Athens, GA.

Blumenthal, J., Robles, J., **Shinaprayoon, T.**, & Goodie, A. S. (*2017, April*). The effects of abstract and concrete thinking on judgment. Poster presentation at the annual UGA Psi Chi Convention, Athens, GA.

**Shinaprayoon, T.**, & Goodie, A. S. (2016, November). Do personality traits change the perception of experiential and material purchases? Poster presented at the Society of Judgment and Decision Making, Boston, MA.

**Shinaprayoon, T.** (2015, November). Money or friendship? Motivations to gamble. Proseminar oral presentation, The University of Georgia, Athens, GA.

Bapat, S., Alexander, J., Dong, Y., Flowers, J., **Shinaprayoon, T.** (2015 April). The effect of overconfidence bias among problem gamblers. Poster presented at the annual UGA Psi Chi Convention, Athens, GA.

**Shinaprayoon, T.**, & Goodie, A. S. (2014, November). The effects of goals on gambling and gambling motivation. Poster presented at the Society of Judgment and Decision Making, Long Beach, CA.

**Shinaprayoon, T.**, & Goodie, A. S. (2014, May). The effects of confidence and goals on betting. Poster presented at the Georgia Psychological Association annual meeting, Athens, GA.

**Shinaprayoon, T.**, Kimsey, H., McDaniel, C., & Goodie, A.S. (2014, April). Risk taking as a function of overconfidence. Poster presented at the annual UGA Psi Chi Convention, Athens, GA.

**Shinaprayoon, T.** (2013, September). Decisions from description and experience. Presented at the University of Georgia annual “1st Year Reports” colloquium.

**Shinaprayoon, T.**, Ehrhart, C., Fort, D., & Goodie, A.S. (2013, March). Are we good at making decisions? Decisions from description and experience. Poster presented at the annual UGA Psi Chi Convention, Athens, GA.

**Shinaprayoon, T.**, Alexander, R., & Zylinsky, G. (2012, April). Counting butterflies: A p300 to a real-world category. Poster presented at the annual Stony Brook Psi Chi Convention, Stony Brook, NY.

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| **PUBLICATIONS** |

**Shinaprayoon, T.**, Carter, N. T., & Goodie, A. S. (revise and resubmit). The Modified Gambling Motivation Scale: Confirmatory factor analysis and links with problem gambling. *Journal of Gambling Issues*.

Bazemore-James, C., **Shinaprayoon, T.**, & Martin, J. (2016). Supporting students who experience cultural bias in standardized tests[Monograph]. *ACPA Commission for Academic Support in Higher Education*. Winter 2016 edition.

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| **TEACHING EXPERIENCE** |

**Instructor**, The University of Georgia, Athens, GA August 2015 – present

* Taught cognitive psychology (50-minute, 19-person)
* Incorporated various perception examples (e.g., the viral debate of the colors of the dress on social media in 2015) in the real world in teaching
* Utilized class activities and online mediums to increase interactive learning experience
* Taught a weekly statistical analysis class (75-minute, 35-person)
* Simplified statistical concepts with visual examples and real-world applications
* Utilized and created practices with real-world datasets using SPSS
* Developed assignments and examples to improve students’ ability to interpret statistical results from SPSS
* Created and oversaw group projects that utilized real-world data and problems
* Evaluated students’ assignments with detailed feedback
* Facilitated students’ learning with class activities and online media
* Provided additional hours outside the classrooms to reinforce the concepts learned in classes
* Maintained and organized students’ records (e.g., assignments, homework, exams)
* Coordinated with 7 other instructors of different sections to ensure consistency regarding class materials and grading procedures

**Teaching Assistant**, The University of Georgia, Athens, GA August 2012 – present

* Assisted with a variety of psychology courses: Elementary Psychology, Psychology of Adjustment, Research Design, and Research Analysis in Psychology
* Provided detailed feedback on assignments and projects
* Created test materials and rubrics for in-class assignments and tests
* Reviewed materials with students and assisted students’ learning outside of classes
* Coordinated with other teaching assistants and instructors to ensure consistent grading

**Guest Lecturer**, The University of Georgia, Athens, GA January 2013 – January 2015

* Taught utilizing multimedia tools to enhance learning in biopsychology (55-minute, 300-person), judgment and decision making (75-minute, 35-person), and research methods (75-minute, 35-person)
* Incorporated real-world examples and research results to reinforce the understanding of concepts

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| **RESEARCH EXPERIENCE** |

**Graduate Research**, The University of Georgia, Athens, GA August 2012 – present

* Collaborated with colleagues in communication and advertising departments on virtual reality projects that had advertisement and health implications
* Designed and implemented studies relating to consumer research, decision making under goal pursuit, decisions from description and experience, risk preferences, and gambling
* Created survey studies and collected survey data on Qualtrics and MediaLab
* Analyzed data with various statistical analyses on SPSS, LISREL, M-Plus, and Microsoft Excel
* Managed and prepared datasets with Microsoft Excel, SPSS, and R
* Programmed and utilized E-Prime for experimental conditions
* Supervised and delegated work to 5 research assistants and a first-year graduate student
* Coordinated and trained 3-5 research assistants per semester to ensure consistent protocols and a quality of data collection
* Presented research to expert and novice audiences

**Undergraduate Research**, SUNY Stony Brook University, New York, NY 2010 – 2012

* Conducted behavioral and EEG experiments with EEG equipment, eye tracker technology, computer programs, and surveys
* Analyzed and interpreted the data for a poster presentation at the Psi Chi Convention
* Presented research to a novice audience

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| **LEADERSHIP**  |

**Vice President of Psi Chi Honor Society**, The University of Georgia, Athens, GA 2014 – 2016

* Oversaw event planning and monthly meetings
* Organized events and professional development workshops such as the annual Psi Chi Convention and graduate school panels
* Recruited and processed new members into the organization
* Actively advertised research opportunities, awards, and volunteering opportunities
* Coordinated with other officers to organize meetings and induction ceremonies
* Managed and updated the Psi Chi webpage with information about future events

**Project Manager**, The University of Georgia, Athens, GA August 2015 – December 2015

* Developed and redesigned protocols for multiple studies
* Scheduled 3-5 research assistants for the data collection
* Supervised and trained 3-5 experimenters in correct procedures to ensure ethical and uniform methodology
* Solved problems regarding participants, computer programs, scheduling conflicts, experiments
* Organized the data with Microsoft Excel, Word, and SPSS
* Coordinated information among experimenters

**Graduate Student Committee Member**, The University of Georgia, Athens, GA 2014 – 2015

* Organized and promoted professional development workshops and social events for graduate students
* Developed events and workshops for graduate students based on surveys and student organization committee suggestions
* Advertised workshops and social events within the department

**Coordinator**, SUNY Stony Brook University, New York, NY September 2011 – May 2012

* Acted as the liaison between the nurses and volunteers at the Child Psychiatry Unit
* Encouraged volunteers to develop creative art workshops at Stony Brook Medical Center

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| **RELATED WORK EXPERIENCE** |

**Intern at Human Resources Department**, Siam Cement Group, Bangkok, Thailand June – July 2009

* Transformed TOEIC test to English assessment tool for recruiting
* Examined and presented psychological assessment tools

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| **HONORS/AWARDS** |

* Outstanding Teaching Award, March 2017
* 3rd place poster presentation at the 36th Annual Psi Chi Convention, April 2013
* Dean’s List, 6 semesters as an undergraduate
* Outstanding Community Service Awards to Arts for Everyone, April 2011

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| **MEMBERSHIPS** |

* Psychology Educator Development Association August 2013 – present
* Social Psychology at University of Georgia August 2013 – present
* Society of Judgment and Decision Making August 2013 – present
* Golden Key International Honour Society February 2011 – present
* Psi Chi International Honor Society February 2011 – present

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| **SCHOLARSHIPS/ASSISTANTSHIPS** |

Teaching Assistantship August 2012 – present

Graduate Assistant Support August 2015 – December 2015

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| **REFERENCES** |

Dr. Adam S. Goodie

Psychology Professor, University of Georgia, Georgia

Director of Center for Gambling Research and Georgia Decision Lab

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